



SYNLAWN®
INDIANA

SAMPLE COST-BENEFIT ANALYSIS OF SYNLAWN INDIANA SYNTHETIC TURF

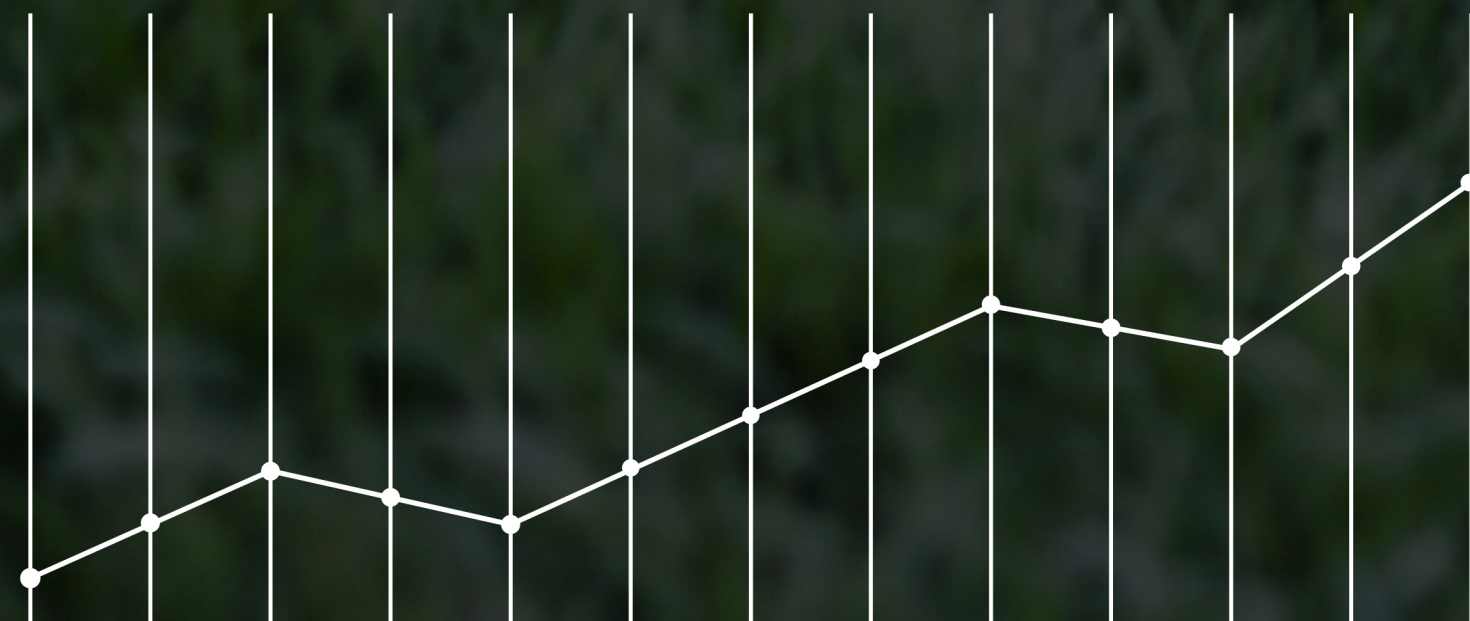
Before SYNLawn Indiana

- 30 dogs per day \$30 each 5 days per week
 - \$4.5K weekly revenue
 - \$234K annual revenue

Summary

Current annual daycare revenue : \$234K

Annual daycare revenue with SYNLawn Indiana : \$283K



Increase in annual revenue:
\$49,000

After SYNLawn Indiana

- Justification to raise price by 10% (\$33 per day)
 - \$5K weekly revenue
 - \$257K weekly revenue
- Attraction of new customers (3@ \$33 per day)
 - \$495 weekly revenue
 - \$26K annual revenue



*Note : This is a sample cost-benefit-analysis. We cannot guarantee these same results for your facility